

Instructors:

Warren Jensen, Research Analyst, Center for Economic Development, California State University, Chico, CA

Jason Schwenkler, Interim Director, Geographical Information Center, California State University, Chico, CA

3:15 p.m.

Shuttle Available to Return to Hotel InterContinental from Ewing Marion Kauffman Foundation

Wednesday, June 3rd

Pre-Conference Training Continues

(To be held at Ewing Marion Kauffman Foundation Conference Center)

7:30 a.m.

Registration *(Hotel InterContinental, Ballroom Foyer)*

8:00 a.m.

Shuttle Departs from Hotel InterContinental for Ewing Marion Kauffman Foundation

8:30 a.m. – 4:00 p.m.

A. Research Support for Networks – EntreDay 2

(Kauffman Conference Center, Paseo Room)

This session would focus on creating strategic information for entrepreneurs and mapping network linkages. The session would examine elements and strategies for generating competitive intelligence in support of entrepreneurial firms. It would also explore social network mapping as a tool for identifying entrepreneurial clusters and intervention strategy options.

Instructors:

Christine Hamilton-Pennell, Founder and President, Growing Local Economies, Denver, CO

June Holley, Consultant, Network Weaver, Athens, OH

B. Managing Spatial Data for GIS – GIS-Day 2

(Kauffman Conference Center, Brookside Room)

This session is designed to help participants integrate spatial data into ArcGIS applications. Participants will get a hands-on opportunity to review key database fundamentals, including creating charts, graphs, and shapefiles.

Instructors:

Warren Jensen, Research Analyst, Center for Economic Development, California State University, Chico, CA

Jason Schwenkler, Interim Director, Geographical Information Center, California State University, Chico, CA

11:00 a.m. – 5:00 p.m.

State Chapter Roundtable - Invitation Only State Researchers
(Hotel InterContinental, Rooftop Room)

Facilitator:

John Helms, Deputy Director, Marketing and Communications, Mississippi Development Authority, Jackson, MS

1:00 p.m. – 2:30 p.m.

Workforce Information Listening Session I - Invitation Only
(Hotel InterContinental, Pavilion Two)

Facilitator:

Mark C. White, Ph.D., Research Manager, C2ER, Arlington, VA

3:00 p.m. – 4:30 p.m.

Workforce Information Listening Session II - Invitation Only
(Hotel InterContinental, Pavilion Two)

Facilitator:

Mark C. White, Ph.D., Research Manager, C2ER, Arlington, VA

3:15 p.m.

Shuttle Available to Return to Hotel InterContinental from Ewing Marion Kauffman Foundation

4:00 p.m. – 5:30 p.m.

Journal for Applied Research in Economic Development Editorial Board Meeting - Invitation Only Editorial Board
(Hotel InterContinental, Pavilion One)

Facilitator:

Mark Miller, Professor, Geography and Economic Development, Department of Economic and Workforce Development, University of Southern Mississippi, Hattiesburg, MS

5:30 p.m. – 6:30 p.m.

Sponsor's Reception (Official Opening of Conference)
(Hotel InterContinental, Salon Two)

Thursday, June 4th

8:00 a.m.

Registration *(Hotel InterContinental, Ballroom Foyer & Salon Two)*

8:30 a.m. – 9:15 a.m.

Welcome and Keynote Presentation
(Hotel InterContinental, Salon One B)

Master of Ceremonies:

Marlena Bandurski, C2ER Chair, Director of Research, Greater Des Moines Partnership, Des Moines, IA

Marty Romitti, Ph.D., Director, Missouri Economic Research and Information Center, Missouri Department of Economic Development, Jefferson City, MO

Why Entrepreneurship? Why Now?

(Hotel InterContinental, Salon One B)

Nurturing new businesses is increasingly a focus for many communities and regions seeking to create new prosperity. What are some of the key reasons for the emergence of entrepreneurship as a possible answer for growth and development? How does it fit within broader economic development policies and what do we know about how important it really is to regional and local economic growth?

Speaker:

Thom Ruhe, Director, Entrepreneurship, Kauffman Foundation, Kansas City, MO

9:30 a.m. – 10:30 a.m.

Breakout Sessions

A. Directions in Entrepreneurial Policy

(Hotel InterContinental, Salon Three)

What types of entrepreneurs are likely to have the greatest impact on our local economies and how might that influence policy? What are the levers that have the greatest impact on entrepreneurial activity? How can we help use this understanding to influence leaders in our own communities?

Moderator:

Tim Rubald, CEcD, CMSM, Rubald and Associates, Carson City, NV

Speakers:

Erik R. Pages, Ph.D., President, EntreWorks Consulting, Arlington, VA

Graham S. Toft, Ph.D., GrowthEconomics, Inc. Longboat Key, FL

B. Defining Green Jobs: Entrepreneurial Opportunities

(Hotel InterContinental, Salon One B)

Policy makers are going “green”, but what exactly does that mean? What kinds of research are currently being done to help in defining what exactly “green” is? How well do researchers agree on a definition that should be used? What are the economic and policy implications of different ways to define the “green economy”?

Moderator and Speaker:

Bob Isaacson, CCR, Chair-Elect, C2ER, Director, Communications, Analysis & Research Division, Minnesota Department of Employment & Economic Development, St. Paul, MN

Speakers:

Luke A. Tilley, Senior Economist, U.S. Regional Service, Country Analysis and Forecasting Group, IHS Global Insight, Eddystone, PA

Bonnie Graybill, Deputy Division Chief, Labor Market Information Division, California Employment Development Department, Sacramento, CA

10:45 a.m. -12:00 p.m.

Measuring Innovation and Entrepreneurship in a Global Environment
(Hotel InterContinental, Salon One B)

Many policy experts are convinced that innovation is at the heart of economic growth. What efforts are aimed at better measuring the effects? What can we learn from global initiatives to better understand innovation and entrepreneurship?

Moderator:

J. Scott Moody, President, Public Choice Analytics for the U.S. States, Haverhill, NH

Speakers:

Anat Lewin, Operations Officer, Global Information & Communication Technologies, The World Bank, Washington, DC

Javier Miranda, Economist, Center for Economic Studies, U.S. Census Bureau, Washington, DC

12:00 p.m. – 2:00 p.m.

Business Luncheon - Where Does C2ER Go From Here?
(Hotel InterContinental, Salon One A)

Master of Ceremonies:

Marlena Bandurski, C2ER Chair, Director of Research, Greater Des Moines Partnership, Des Moines, IA

Special Presentation: The University as Innovator, Entrepreneur, and Economic Development Partner

Innovation is critical to economic recovery and future U.S. competitiveness, and for the continued growth and vitality of our communities and regions. Colleges and universities have long been sources for new breakthroughs in research and many institutions have adopted economic development as a core mission. But what does this really mean? How should universities and colleges fit into regional economic development strategies? And can higher education institutions play the trio roles of innovators, entrepreneurs, and economic development partners?

Guest Speaker:

Steve Wyatt, Associate Dean of Entrepreneurship & Extension Associate Professor, Business Development Program, MU Extension, Columbia, MO

2:15 p.m. – 3:30 p.m.

Breakout Sessions

A. New Data Tools for Monitoring Entrepreneurial Activity

(Hotel InterContinental, Salon Three)

Want to know more about your business community? The Edward Lowe Foundation has created www.YourEconomy.org as a free research tool that provides statistics on business growth by stage of company development – a unique way to look at dynamic economic activity. This session is designed to help you better understand what this tool has to offer today and what it might bring in the future.

Moderator and Speaker:

Mark Lange, Executive Director, Edward Lowe Foundation, Cassopolis, MI

B. Finding and Using “Data Integration” Websites to Support Your Research Agenda

(Hotel InterContinental, Salon One B)

Data, data everywhere but not a good way to organize it all. Now, a few organizations, frequently sponsored by federal agencies, have begun to take on this task. This session is designed to introduce you to a few such FREE websites.

Moderator:

Bob Isaacson, CCR, Chair-Elect, C2ER, Director, Communications, Analysis & Research Division, Minnesota Department of Employment & Economic Development, St. Paul, MN

Speaker:

Carol Rogers, Deputy Director and Chief Information Officer, Indiana Business Research Center, Kelley School of Business, Indiana University, Bloomington, IN

Emily Kahoe, Assistant Director, PolicyMap, The Reinvestment Fund, Philadelphia, PA

C. Leadership Network: From Research to Management

(Hotel InterContinental, Pavilion One)

The “C2ER Leadership Network” represents senior-level members who have moved into (or are moving into) management positions within their organizations. This roundtable-style discussion provides an opportunity for participants to discuss challenges and issues in serving in management roles while maintaining a connection to the research community. This session is designed to introduce the Network to members and identify key information and networking needs in the coming year.

Moderator:

Deidre Myers, Director, Research and Analysis, Oklahoma Department of Commerce, Oklahoma City, OK

Speakers:

Mary Graham, Vice President Public Policy/Regional Advancement, Charleston Metro Chamber of Commerce, Charleston, SC

Patricia Silverstein, President, Development Research Partners, Littleton, CO

Gwen Martin, Ph.D., Interim Executive Director, Director of Research, Center for Women's Business Research, McLean, VA

4:00 p.m. – 5:15 p.m.

Breakout Sessions

A. Implementing a Research Program to Support Entrepreneurship *(Hotel InterContinental, Salon One B)*

With greater emphasis on entrepreneurship, how should we adapt our respective community and economic research agendas to gain a better understanding of our local or regional economies? How do we balance this with our on-going research needs? How do we help managers and policy makers better understand the need for a shift in the research agenda?

Moderator:

Judson Edwards, Ph.D., Director, Center for International Business and Economic Development, Troy University, Troy, AL

Speaker:

Monica Doss, Director, FastTrac, Kauffman Foundation, Kansas City, MO

Joel A. Elvery, Ph.D., Assistant Professor of Urban Studies, Maxine Goodman Levin College of Urban Affairs, Cleveland State University, Cleveland, OH

B. Stimulating Rural Entrepreneurship

(Hotel InterContinental, Salon Three)

Rural areas face many unique challenges, but one of the most important bright spots may be in entrepreneurship as a development opportunity. For many rural areas, entrepreneurship may be the biggest source of new job growth. What makes rural entrepreneurs unique? What are some of the most important barriers? How can we ensure that they are linked to the global marketplace?

*Moderator and Speaker:
Marty Romitti, Ph.D., Director, Missouri Economic Research and Information Center, Missouri Department of Economic Development, Jefferson City, MO*

*Speaker:
Wendy Harrington, Small Business Development Specialist, Director, Business Research and Information Development Group (BRIDG), University of Missouri Extension, Columbia, MO*

Sharon Gulick, Director, ExCEED, University of Missouri Extension, Columbia, MO

C. Leadership Network: Managing Research and Policy Development Programs in a Tight Budget Environment - Invitation Only
*Roundtable Discussion
(Hotel InterContinental, Pavilion Three)*

What are some of the key challenges facing C2ER leaders in their daily work? How are you addressing tight budgets? How have you handled personnel issues in a time of declining resources?

*Co-Facilitators:
Deidre Myers, Director, Research and Analysis, Oklahoma Department of Commerce, Oklahoma City, OK*

Mary Graham, Vice President Public Policy/Regional Advancement, Charleston Metro Chamber of Commerce, Charleston, SC

5:45 p.m.

Buses Depart for Kansas City's College Basketball Experience

6:00 p.m. – 8:00 p.m.

Welcome Reception at Kansas City's College Basketball Experience

*Join us for a reception and experience Kansas City's latest attraction, the **College Basketball Experience**, located inside the new Sprint Arena and just across the street from the new Kansas City Power & Light District, where there is a variety of restaurants and entertainment.*

The College Basketball Experience (CBE), a world-class entertainment facility connected to Sprint Center by the Grand Lobby, is two floors and 41,500 square feet of basketball exuberance. It houses the National Collegiate Basketball Hall of Fame, where visitors can honor college basketball legends and learn about the history of the game. But the CBE is not just a place where you go and look. The word "experience" is in the title because that's exactly what fans can do – experience the game of college basketball. The atmosphere – the energetic sights and sounds of college basketball – penetrates the entire facility with a constant supply of audio, video and larger-than-life visual graphics.

So get off the bench and GET IN THE GAME at the CBE for an experience you will never forget!

8:15 p.m.

Buses Return to Hotel InterContinental

Friday, June 5th

7:30 a.m.

Registration/Breakfast

(Hotel InterContinental, Ballroom Foyer & Salon 2)

7:30 a.m. – 8:45 a.m.

ACCRA Cost of Living Index Update Breakfast Meeting - Invitation Only
for COLI Volunteers
(Hotel InterContinental, Pavilion One)

ACCRA COLI participants will receive an update on this venerable project. The session provides an opportunity for participants to provide input and meet with program managers. At the session, we will also discuss possible changes and gain insights on key challenges and opportunities. We will also discuss the status of new data product development activities.

Facilitator:

Dean Frutiger, COLI Project Manager, C2ER, Arlington, VA

7:30 a.m. – 8:45 a.m.

Peer Exchange Roundtables - Pre-Registration Recommended
(Hotel InterContinental, Salon 2 & Foyer)

These concurrent facilitated discussions offer C2ER conference participants the opportunity to share their hands-on experience and discuss how C2ER can help advocate for better data or tools. Topics planned include:

I. Communicating American Community Survey Data

With an increasing wealth of data available from the ACS, it is also causing confusion among data users. This discussion will examine the issues that regions and localities are facing and how they are addressing them. Also, what concerns do you have about the data and how might they be addressed? What data releases would you like to see so that C2ER can communicate with the Census Bureau?

Facilitator:

Sue Piatt, Research Director, Colorado Office of Economic Development and International Trade, Denver, CO

II. Defining Green Jobs

Here is an opportunity for C2ER members to provide input into the best definition for our purposes. How would you define green jobs? Would it make sense for C2ER to weigh in on a "definitive" definition for economic development purposes?

Facilitator:

Paul Hendershot, Director of Research, Dallas Regional Chamber, Dallas, TX

III. Regional Data – What Would You Do?

Federal Agencies continue to create new data series focused on entrepreneurship but what information would be particularly helpful at the regional level? Help to provide feedback on possible future data releases. Coordinated by the Kauffman Foundation.

Facilitators:

E.J. Reedy, Research and Policy, Kauffman Foundation, Kansas City, MO

Javier Miranda, Economist, Center for Economic Studies, U.S. Census Bureau, Washington, DC

Kristin Sandusky, Economist, Center for Economic Studies, U.S. Census Bureau, Washington, DC

8:15 a.m. – 8:45 a.m.

Special Topic: Creating Data-Driven Solutions

Presented by InfoUSA

(Hotel InterContinental, Pavilion Two)

InfoGroup is the leading compiler of Business and Residential information in the United States. Learn how their information has brought data solutions to the Southern California Association of Governments, Nebraska Department of Revenue, Kansas Department of Commerce and much more. Your current membership to C2ER allows you access to this web based ReferenceUSAgov database. During this seminar you will learn different applications and how to access this powerful tool.

Speakers:

Alexis Lemoine, Account Executive, InfoGroup, Omaha, NE

Heidi Mannschreck, Account Executive, InfoGroup, Omaha, IA

9:00 a.m. – 9:30 a.m.

Special Topic: Entrepreneurship in Manufacturing

Presented by NIST MEP

(Hotel InterContinental, Pavilion Two)

People hear “entrepreneurship” and they typically think of business start ups like Hewlett and Packard working in their garage. But we all know that there are creative workers in every office and plant in America. Too often, we don't take advantage of this creativity to generate new ideas for business growth. This session will highlight ways in which MEP centers are working to rekindle the entrepreneurial spirit in manufacturers across the country.

Speakers:

Steve Thompson, Program Development Director, NIST MEP, Gaithersburg, MD

Tab Wilkins, Account Manager, NIST MEP, Gaithersburg, MD

9:00 a.m. – 10:00 a.m.

The Role of Science & Innovation in the Entrepreneurial Development Process *(Hotel InterContinental, Salon One B)*

This session focuses on the importance of scientific research and innovation in the entrepreneurial process as a mechanism for fostering entrepreneurial behavior in certain industries and regions. The goal is to help regional economic researchers better understand the relative importance of technology as an approach for fostering new business development and how state and regional technology policies influence new business formation and new product development for entrepreneurs.

Moderator:

Mark Lange, Executive Director, Edward Lowe Foundation, Cassopolis, MI

Speaker:

Donna Ginther, Associate Professor of Economics, Director, Center for Economic and Business Analysis, Policy and Social Research, University of Kansas, Lawrence, KS

Deborah A. Strumsky, University of North Carolina at Charlotte, Department of Geography and Earth Sciences, Charlotte, NC

9:45 a.m. – 10:15 a.m.

Special Topic: Data-Driven Responses to a Rapidly Changing Economy

Presented by EMSI

(Hotel InterContinental, Pavilion Two)

This session will discuss various data and analysis tools and how they can be applied to address the broad range of issues facing communities in this challenging economy. We will explore how to define and evaluate various green projects, how to turn layoffs into opportunities for regional innovation, and how cluster analysis and business intelligence can be combined to identify and support areas of entrepreneurial growth.

Speaker:

Chris Aberle, Business Development Specialist, EMSI, Moscow, ID

10:15 a.m. – 11:45 a.m.

Federal Regional Data Update *(Hotel InterContinental, Salon One B)*

Representatives from key federal statistical agencies will provide an overview of important developments in regional data programs during the coming year. The agency representatives would provide very brief updates so that audience participants will have ample opportunity to ask questions about and provide feedback on data series of particular interest.

Moderator:

Andrew Reamer, PhD., Fellow, The Brookings Institution, Metropolitan Policy Program, Washington, DC

Speakers:

Joel D. Platt, Associate Director for Regional Economics, U.S. Bureau of Economic Analysis, Washington, DC

George Stamas, Chief, Division of Occupational Employment Statistics, Office of Employment and Unemployment Statistics, U.S. Bureau of Labor Statistics, Washington, DC

Robert A. "Bob" Marske, Chief, Customer and Respondent Outreach, U.S. Census Bureau, Washington, DC

Nancy Torrieri, Ph.D., Special Assistant to the Chief, American Community Survey, U.S. Census Bureau, Washington, DC

11:15 a.m. – 11:45 a.m.

Special Topic: Examining Economic Policy in Turbulent Times Using REMI's PI+

Presented by REMI

(Hotel InterContinental, Pavilion Two)

Regional Economic Models, Inc. (REMI), is the single provider of PI+ (the next generation of Policy Insight), the leading economic-forecasting and policy-analysis model, and TranSight, a tool for evaluating the total economic effects of transportation improvements. Join us as we present a variety of scenarios based on recent economic developments to learn how PI+ can assist in producing effective strategies to cope with the current downturn and attain economic stability.

Speaker:

Mark D'Amato, Ph.D., Senior Economist, REMI, Amherst, MA

12:15 p.m.

Buses Depart for Ewing Marion Kauffman Foundation

12:30 p.m. – 2:00 p.m.

Closing Keynote Luncheon

"Financing and Supporting High Potential Entrepreneurs: Angel Investors"

Hosted by the Kauffman Foundation

(Kauffman Conference Center, Town Square)

The Kauffman Foundation created a new organization to help create more and better "angel investing groups" in many communities. What reasons and data were behind this effort? What is the role of an angel group in a community's economic development system and how do we support such groups? Are there interesting community models? What data exists about angel groups now?

Guest Speaker:

Marianne Hudson, Executive Director, Angel Capital Education Foundation (Founded by KAUFFMAN), Lenexa, KS

2:30 p.m. – 4:00 p.m.

Peer Exchange Roundtables *(Pre-Registration Recommended)*

Strategizing on Ways to Improve Statistical Agency Budgets

(Kauffman Conference Center, Paseo Room)

Federal agencies have faced a challenging budget environment and it is beginning to have an impact on their ability to deliver quality regional data. How can C2ER make a difference? How can members impact agency resources?

Co-Facilitators:

Andrew Reamer, PhD., Fellow, The Brookings Institution, Metropolitan Policy Program, Washington, DC

Tom Tveidt, Research Manager, Asheville Area Chamber of Commerce, Asheville, NC

Cool New Data Resources

(Kauffman Conference Center, Brush Creek Room)

This discussion offers a chance for you to share how you are using traditional and new data sources. How have you used data creatively or what new data sources have you run across that you think others should know about? You can also ask others about data tools or sources that you have run across.

Facilitator:

Jim Futrell, CCR, Vice President, Market Research and Analysis, Pittsburgh Regional Alliance, Pittsburgh, PA

C2ER Training: What's Next?

(Kauffman Conference Center, Troost Room)

How can C2ER adapt its training to be more relevant to you? This discussion will allow you to provide feedback on current training offered and make your own suggestions about professional development that is needed to help C2ER members succeed in their jobs.

Facilitator:

Terry Clower, Ph.D., Associate Director, Center for Economic Development and Research, University of North Texas, Denton, TX

4:00 p.m.

Adjourn

Special Thank You to the Ewing Marion Kauffman Foundation for their Support and the Use of their Facilities.